



Ark Charter Academy

November 5, 2020

Dear Parent/Guardian,

Friday, November 13th Children in Need and Non-uniform Day

Unfortunately, 2020 so far has been a year of incredible uncertainty, worry and hardship, for a significant number of the UK's children and young people and none of this should be a barrier to being brilliant. A recent BBC Children in Need survey shared that 94% of children and young people have had cause to feel worried, sad or anxious during the last six months.

More than half of parents feel that lockdown has had a negative effect on their child's overall happiness and wellbeing and over half of children and young people say that they have felt lonelier during the past six months than they did before lockdown.

We know things have been difficult this year, but together, we really can make a huge difference in a time when it's needed most. Right now, the coronavirus pandemic is having a huge impact on the mental health and wellbeing of UK children, and for those who were already facing disadvantages, life has become incredibly difficult. It has never been more important that we keep funding life changing projects and charities, providing crucial services for vulnerable children and young people through this crisis.

Together, with your help, we can support thousands of children and young people and help change lives. At Ark Charter Academy, we want to do what we can to support those children and young people most at risk during the pandemic. If the current crisis has taught us anything, it has reminded us of the power and absolute necessity for togetherness and solidarity. Here at Charter, we will be asking staff and students to show that we all believe in the brilliance of the UK's children and young people by making **Friday 13, November** a non-uniform day, where students can wear a costume to represent Children in Need Day and contribute £1. The House that raises the most money on the day will also win this House event, so please support and encourage your child to take part in this event.

We want every child and young person to feel like they can succeed, no matter what challenges they are facing, so please support us in making this event a success on **Friday, November 13th** by sending your child in with £1 and dressed to represent on the day, because together, we can help them be the best they can be.

Kind regards,

Ms J Bailey
Assistant Principal



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