



Ark Charter  
Academy



## Ark Charter Academy & Ark Schools

### Parent/Carer Consent Form for Use of Photographs/Videos

Dear Parent/Carer,

We like to celebrate and showcase your child's achievements which may sometimes involve taking photographs +/- video recordings as part of curriculum or extra-curricular activities. These activities may include classroom activities, educational visits as well as performances, sporting and other school events.

We may use these photos and recordings in and around school (e.g. on notice boards), on social media, where they may be used for marketing, fundraising and promotional purposes, in the school's prospectus, on our website, on ARK Schools website' and in our newsletter. We may also share these images and recordings with Ark Schools (as we are one of the schools within this multi-academy trust). Sometimes local or national media may come and take photographs or film at our school.

We would like your consent for the use of photos and video recordings in the ways we have described above, for the duration of your child's enrolment at the school. If you would prefer us not to use any photos or video recordings of your child, just let us know in the form overleaf.

Any photographs or video recordings will be held in accordance with the school's Data Protection Policy. This can be found at <https://charteracademy.org.uk/policies/data-protection-and-freedom-information-policy>

If you change your mind at any time about the use of your child's photos/images, you can withdraw your consent by emailing us at [info@charteracademy.org.uk](mailto:info@charteracademy.org.uk). While we can stop using your photo or recording in the future, we cannot withdraw or control any photos or recordings already published or in circulation online.

Students in Year 9 upwards are also required to give their own consent for the use of their images. They are being provided with a form for this purpose, and we encourage you to discuss with them. If your child is in Year 9 or above, we will only use photos and videos if we have consent from both you and your child.

**Please read the above carefully, tick the relevant box on the reverse of this letter, sign and date the form and return it to school reception, or send it by email to [info@charteracademy.org.uk](mailto:info@charteracademy.org.uk).**

Thank you for your co-operation.

Yours faithfully,

Mrs. A Norton  
Operations Manager



## Ark Charter Academy & Ark Schools

### Parent/carer consent to use of photographs and video recordings

Having read the above information carefully, please tick the boxes that apply, sign and date the form at the bottom of the page and return to the school reception or email it to [info@charteracademy.org.uk](mailto:info@charteracademy.org.uk).

<b>Please tick ✓ the boxes that apply:</b>	✓
<b>I CONSENT</b> to photos and video recordings of my child being taken for use in and around school, on social media, in the school's prospectus, in the school's newsletter and on the school's website.	
<b>I CONSENT</b> to photos and video recordings of my child being shared with Ark Schools for use on social media, for use on Ark Schools website and for marketing, fundraising and promotional purposes.	
I understand I may change my mind at any time and withdraw my consent by emailing <a href="mailto:info@charteracademy.org.uk">info@charteracademy.org.uk</a> .	

**OR**

<b>Please tick ✓ the boxes that apply</b>	✓
<b>I DO NOT CONSENT</b> to photos and video recordings of my child being taken for use in and around school, on social media, in the school's prospectus, in the school's newsletter and on the school's website.	
<b>I DO NOT CONSENT</b> to photos and video recordings of my child being shared with Ark Schools for use on social media, for use on Ark Schools website and for marketing, fundraising and promotional purposes.	

<b>Signed by Parent/Carer:</b>	<b>Date:</b>
<b>Name of Parent/Carer (Please Print Clearly):</b>	<b>Name of Child (Please use CAPITAL Letters)</b>