



# Ark Charter Academy

Tuesday 23<sup>rd</sup> February 2021

Dear Parent/Carer,

This half term, students will be involved in several competitive events to raise money for their sponsored charities. We have chosen to support two charities this year- Book Aid International and Comic Relief. The aim is to run a series of blended events to support these charities on **March 4<sup>th</sup> - World Book Day** and **March 19<sup>th</sup> - Red Nose Day**.

Book Aid International is the UK's leading international book donation and library development charity whose vision is a world where everyone has access to the books that will enrich, improve and change their lives.

Comic Relief partner with amazing projects and organisations that are working to tackle four of the biggest challenges society faces today. In each of these areas, the Covid-19 pandemic has made people's lives even harder, so our support is as important as ever in making a difference to the lives of millions of people across the UK and around the world.

We are therefore asking for contributions to support these sponsored charities. It's simple to donate. We have set up a WisePay account for both events where you and your child can make your contributions during or before the events. **Every £1 that you give goes towards giving a child a book of their own** or to support people living incredibly tough lives.

There are lots of ways we will aim to get our students involved, which we will be sharing in their assemblies over the next few weeks. I have also attached some of the events we intend to suggest.

Please encourage your child to take part in the events and thanks in advance for contributing.

Kind regards,

Jeneve Bailey  
Assistant Principal- Personal Development



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## Events for World Book Day- March 4, 2021

Below are a few suggestions of ideas that we will ask our students to get involved in to raise funds:

- Staff and students will be asked to dress up as a favourite literary character
- They will take a picture of themselves dressed as their favourite literary character and submit via Satchel One to their Head of House or Tutor.
- All participants will be given Charter points, which will go towards their house competition and the pupil with the best costume will win an evoucher.
- We will also run a readathon and students will submit a picture on Satchel One to evidence this. All students are required to do is to “get caught reading” by taking a picture of themselves reading their favourite or latest book and submit this via Satchel One to their Head of Year or to their Tutor. All participants will earn points towards their house!

Please encourage your child to take part in the event! Whether they are reading or dressing up, we hope you can help make this the best event of their day on Thursday March 4, 2021.

**Every £1 that you give goes towards giving a child a book of their own.**

We believe that having **access to books** and developing a love of **reading for pleasure** is **vital for a child’s future** and we want to bring the magic of books to children and young people everywhere.

It’s simple to donate. Log on to Wisepay to contribute on behalf of your child.

## Events for Red Nose Day- March 19, 2021

Below are a few suggestions of ideas that we will ask our students to get involved in to raise funds:

- Run as far as you can and get friends and family to sponsor you £1 per km!
- Trampoline for as long as you can- donate £1 for every 10 minutes spent bouncing!
- Knit a scarf in a day- £5 per scarf!
- Fold a flock of origami birds- 20p donated per bird made!
- Games night- get each player to donate £1 to play your favourite games, create a quiz, or play a virtual board game to raise money.
- TikTok- film you and your family doing a TikTok dance and send it in- donate £1 per participant!
- Bake a cake for your household and get everyone to donate £1 per slice!  
Fundraising is yummy!



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- Keepy uppy challenge- how many can you do in 5 minutes? Get family to donate £1 to guess how many!
- Can you do 100 sit ups or push ups without stopping? Get your friends to join in and donate £1 once they've done 100!
- Karaoke night- warm up your vocal chords for a karaoke challenge on FaceTime with all your friends! £1 per participant.
- Photography Challenge- Take photos of your local area- an amazing sunrise/sunset, an interesting flower/leaf, a portrait of a pet or with family members, a photo of Southsea seafront.... send in your photos to the Red Nose Day Photography Challenge on satchel. Your friends and family will be able to buy prints of these for 50p per print! More detail will follow on how to pay should you choose this task and how the prints will be delivered.

To ensure the campaign gains momentum a member of staff will be 'soaked' after each milestone up to £700. The soaking will be filmed and then played in assembly.

Once the fundraising reaches £700 we will get students to vote for a Head of Year. If we get above £1000 then a member of SLT could be soaked!

Students will get regular totalizer updates in run up to Red Nose Day.

Please support this event by using WisePay to contribute. You can do so at any time during or before the 19th March.



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